LANDSCAPE, SUSTAINABLE DEVELOPMENT AND PLANNING

ARCEVIA, SAN FRANCESCO CULTURAL CENTER
11 SEPTEMBER 2013

LANDSCAPE AND SUSTAINABLE DEVELOPMENT
HISTCAPE OPEN CONFERENCE (10.00 – 13.00)

LANDSCAPE AND SPATIAL PLANNING
NEW REGULATORY TOOLS OF MARCHE REGION (15.00 – 18.00)

The project HISTCAPE is supported by the European Fund for Regional Development and made possible by the INTERREG IV C Programme of the European Commission.
LANDSCAPE AND SUSTAINABLE DEVELOPMENT

HISTCAPE OPEN CONFERENCE (10.00 – 13.00)

09:30   >> Arrival and registration of the participants

10:00   >> Welcome and introduction
         Regional Landscape Councillor
         Andrea Bomprezzi, Arcevia Municipality Mayor
         >> Presentation of the INTERREG IVC Histcape Project: HISTorical assets and related landsCAPE
         Anda Eihenbaum, Vidzeme Planning Region, Latvia
         Viktoria Bubukin, Saareema Local Government Association, Estonia

10:20   Landscape, Cultural Heritage and Sustainable development
        >> Renato Novelli, Università politecnica delle Marche – CIRP Interdepartmental Centre for
         Research on Landscape

10:45   Landscape and Sustainable Development: the Marche Region Experience
        >> New strategies of enhancement in the Regional Landscape Plan
         Achille Bucci, Head of Marche Region Urbanism, Lanscape and Territorial Information Unit
        >> Marche Region landscape on movies
         Anna Olivucci, Marche Film Commission
        >> Cultural development in tow: the evolved cultural district
         Carlo Pesaresi, President of Marche Entertainment Consortium
        >> HISTCAPE Project Pilot Action in Arcevia’s territory
         Vincenzo Zenobi, Regione Marche

11:45   Debate | Histcape meets Arcevia community
        >> Workshop: What actions to choose to enhance the landscape at local level?
         Chair: Lorenzo Federiconi, Regione Marche
         Panel: Histcape partners, local stakeholders

12:30   Further perspectives
        >> Can ecosystem services and cultural heritage work together?
         Roko Žarnič, Lubljana University, Slovenia

12:45   >> Culture, Cultures, Landscapes
        Antonio Minetti, Head of Marche Region Territory and Environment Service

13:00   Buffet dinner & networking

Simultaneous translation Italian English and vice versa
LANDSCAPE AND SPATIAL PLANNING

NEW REGULATORY TOOLS OF MARCHE REGION (15.00 – 18.00)

15:00  Welcome and introduction
      Andrea Bonprezzi, Arcevia Municipality Mayor
      Enzo Giancarli, President of the Environmental Commission of Marche Region Council

15:30  Towards an integrated governance of landscape of the Marche Region
      >> The new law of territorial government
         Antonio Minetti, Head of Marche Region Territory and Environment Service
      >> The role of Central Government in Landscape protection
         Lorenza Mochi Onori, Ministry of Cultural Heritage Regional General Director
      >> The revision of the Environmental Landscape Regional Plan (PPAR)
         Achille Bucci, Head of Marche Region Urbanism, Lanscape and Territorial Information Unit

17:00  Local planning as a resource for the new Landscape
      >> The experience of the “Ecomuseum” as a tool for involving local population
         Barbara Toce, Vice – President of Valdaso Union of Municipalities
      >> The management of the Urban Regeneration through Poru (Urban Renewal Programs)
         Maurizio Mangialardi, Senigallia Municipality Mayor

17:00  Debate | Landscape, spatial planning, urban renewal and new rules.
      >> Interactive discussion about the potential of the official tools for the enhancement and protection of the landscape
         Chair: Antonio Minetti, Head of Marche Region Territory and Environment Service
         Panel: Local Governments and Associations representatives

18:00  >> Wrap-up session and conclusions
      Antonio Canzian, Marche Regional Goverment Vice President and Urbanism and Land Planning Councillor
The HISTCAPE project

Histcape is a 3 years European project (2012-2014) co-financed by the European Fund for Regional Development made possible by the INTERREG IVC program. Rural landscapes, including also the historical centers and all the rich historical heritage, are an outstanding feature of the European identity. Their sustainable management can be an important resource to support local communities and their development in a time of economic crisis. The project HISTCAPE, through the exchange of experience at European level and the testing of pilot actions, aims to develop these issues by offering innovative solutions. For more information: www.histcape.eu

The revision of the Environmental Landscape Regional Plan (PPAR)

The European Landscape Convention and the Legislative Decree 42/2004 required a review of the Marche Regional PPAR, in force since 1989. The intuition of binding protection of landscape and urban planning through the process of adjustment of municipal plans was an important feature of that plan. The revision of the PPAR and the simultaneous replacement of the LR 34/1992 constitutes a unique opportunity to rethink the relationship between the government of the landscape and the government of the territory identifying appropriate forms to current problems. The Marche Region territory in recent years suffered significant changes characterized, for example, by strong land consumption. The Inter-municipal Structural Plan will allow to govern complex phenomena, such as landscape, through cooperation between municipalities.

How to reach the San Francesco cultural center in Arcevia

The Cultural Centre is located in C.so Mazzini, 64 Arcevia (AN), Italy

BY CAR:
- from Bologna or Pescara, motorway A14 exit Senigallia, then route SP360 "Arceviese" direction Arcevia km. 38.
- from Firenze, Roma, or Napoli, motorway A1 exit Orte, then direction Terni, Fano, Fabriano, Sassoferrato, SP360 direction Arcevia 13 km.

BY TRAIN:
- from Bologna or Pescara, Senigallia railway station (then bus - Autolinee Bucci).
- from Firenze, Roma, or Napoli, Fabriano railway station (then bus - Autolinee Vitali)

BY PLANE: Raffaello Sanzio Airport, Falconara Marittima.

BY SHIP: Ancona Harbour

For more information:
REGIONE MARCHE
SERVIZIO TERRITORIO E AMBIENTE - P.F. Urbanistica, Paesaggio e Informazioni Territoriali
Via Tiziano 44 – 60100 ANCONA Tel . 071.806 3536 – 806 3537 fax 071.806 3014
@ - mail: funzione.infoterritorio@regione.marche.it